



The Market-driven Circular & Bioeconomy

8 June 2021 | Zoom
10:10 – 12:30 CEST

EU GREEN WEEK 2021 PARTNER EVENT

The private sector needs to embrace the circular and bioeconomy to make it reality. Five projects, each with their own aims and KPI's but with one consequential goal in common – reduction, or even elimination of emissions and thereby contribute to implementation of the EU Green Deal objective of sustainable economic European growth.

10:10 Welcome

Stephen Webb, RTDS Group (AT)

10:15 Showcase Presentations

Five European stories with a common goal:

- [Tech4Effect](#): Rasmus Astrup (NIBIO, NO) and Kalle Einlola (Ponsse, FI)
- [SUSBIND](#): Massimo Bregola (Cargill, IT) and Johan Bruck (IKEA, SE)
- [SUSFERT](#): Günter Brader AIT, AT) and Thomas Schwaiger (SAPPI, AT)
- [BIOVEXO](#): Jose Maduro (DOMCA, ES) and Josep Pocalles (AIMERIT, ES)
- [SUSTAINair](#): Jürgen Roither (AIT-LKR, AT), Jesper de Wit and Stefan Steeger (INVENT GmbH, DE)

11:05 Introduction to the Panel Discussion

Stephen Webb, RTDS Group (AT)

11:20 Highlights of BBI and insights to implementation of the EU Green Deal in 2021 - 2027

Virginia Puzzolo, Bio-based Industries Joint Undertaking, Head of Programme Unit

11:30 Panel Discussion with Q&A from participants

The panel discussion involves the speakers plus additional project representatives and stakeholders to discuss challenges, needs and expectations in achieving the twin transition towards a green and digital recovery of the European economy.

Participants are encouraged to interact by posing questions via the chat function as well as to take part in quick, live surveys.

12:30 Closing

**ZERO #EUGreenWeek
POLLUTION**
for healthier people and planet

